

**Parshat Balak**  
**Tammuz 16, 5778 | June 29, 2018**  
**Fun, Frum & Friendly**



817 Cooper Landing Road  
Cherry Hill NJ, 08002  
Phone: (856) 442-9424  
[yicherryhill.com](http://yicherryhill.com)

**Shabbas**

Pre-Game Farbrengen:	8:05pm
Candle Lighting:	8:14pm
Mincha:	8:15pm
Sunset:	8:32pm
Shacharis:	8:30am
Jr Minyan - R' Binyomin Stone	9:45am
Shabbos Groups:	9:45am
Mincha:	8:00pm
Maariv:	9:23pm
Shabbos ends:	9:23pm

**Next Week**

Shacharis (Sunday):	8:30am
Shacharis (Monday – Friday):	6:45am
Mincha at Kollel:	1:45pm
Mincha & Maariv:	8:15pm
Nightfall/Shema after:	9:23pm
Arvei Pesachim (Monday):	8:30pm
Maariv at Kollel:	9:15pm

**Coming Up...**

Navi Class on Shabbas @ 7:30pm  
Summer Learning @ 4:30pm on Shabbat starting 7/7

**Kiddush is sponsored by Duke McCarthy. All praise, honor, blessings to Hashem in Heaven Above. May He bless Young Israel with the funds and needs for the new shul, please, Amen. And bless all Young Israel Congregation and Jews throughout the world. And Israel and Jerusalem, please, bless and protect. Please, Amen.**

**Sponsorship opportunities:**

- Kiddush: \$120
- Seudas Shlishi: \$85
- Yartzeit Board: \$250
- Eitz Chaim: \$120

**Membership**

**\$1,525 Regular Family**  
**\$775 Single / Retired Family / Young Family (under 30 years)**

**\$400 Young Single (under 30)**

**\$500 First year at YI—Family**

**\$250 First year at YI—Single**

**\$500 Associate Membership**

**For more info, contact Shmuel at [Samuel.Gluck@gmail.com](mailto:Samuel.Gluck@gmail.com)**

**Scrip - Purchase on YI's website or by contacting Joyce at [JJoseph5@aol.com](mailto:JJoseph5@aol.com)**

**Tribute Cards - Support YI & mark any occasion by purchasing on YI's website.**

Balak is the evil dictator that wants to take over the world with a heavy hand on the Jews and Balaam is the man for hire, the spinster, the public relations guru. He has the inside scoop and the biggest connections in the business of taking down klal Yisrael. Balaam has a direct line to Hashem, He speaks to him in his dreams and even has same day express messages with a talking donkey.

Last Shabbos a friend staying with us works for one of the most reputable news collection resources in the world called Associated Press. AP is a non-profit organization that survives on all levels of membership to get proven, legitimate news stories funneled to them. If you ever wondered why all the newspapers and tv news stations all get the same stories at the same time, it's because of AP. They validate, report and send. It's pretty incredible how much control this organization has on our perceptions. Our friend is part of the staff that hand picks the stories that go out into the world to affect millions of people day in and day out.

Lets just say that Balaam had this role at AP...Balak calls him the day before and says, "I know you get all these messages all day long and just sit in front of all those screens looking for great stories. How about you put this "curse the Jews" story through the press tunnels and I will ensure you lots of honor and throw in 1 million shares of bitcoin?"

Had Bilam decided to advise Balak and the other nations to embrace and bless the Jewish nation rather than confront and curse them he would have become the catalyst for ushering in the Messianic era and the greatest hero in history. Instead, he chose to do evil and evoked death for himself, the demise of the other nations, and the death of 24,000 Jews. In the end it was all a matter of free will. Rabbi Aron Tendler While we sometimes sin by yielding to temptation, knowing full well that what we are doing is forbidden, more often we rationalize. We convince ourselves that the circumstances are exceptional; that the Torah's restriction was not really meant to apply to the case at hand. Or we tell ourselves that the Torah did not have us in mind when it imposed some law – that we are privileged to stand outside of it. We find it easier to transgress when we tell ourselves that we do nothing wrong.

This week's Dvar Torah was written by Eve Cantor. Participate in the Community Divrei Torah Project by contacting [isaacbenmass@gmail.com](mailto:isaacbenmass@gmail.com) to sign up.